



Dear Potential Bowler,

I want personally thank you for your interest in learning more about the **Vonnie Holliday Celebrity Bowl-A-Thon**. This event will take place on **Friday, April 1 from 10 p.m. to 2 a.m.** at the **AMF Columbia Lanes (1733 Bush River Road) in Columbia, South Carolina**.

I am excited about going home to host this event, which will raise money to start the Vonnie Holliday Leadership Academy through the Boys and Girls Club of the Midlands in my hometown of Camden, South Carolina. Camden is a small town outside of Columbia, South Carolina. Currently, there are no programs for the children in that area. In fact, this academy would be the first Boys and Girls Club programming in the city of Camden! This is why raising money for the leadership opportunity is so important to me. I hope to raise \$20,000 to begin the program in Camden. The goal is to continue raising money for the academy and to eventually expand the program throughout South Carolina and the United States through the Boys and Girls Clubs. The Vonnie Holliday Celebrity Bowl-A-Thon will give bowlers in and around the Columbia area an opportunity to bowl as individuals; as teams; and with celebrities. **This is why I need your support. Please consider being a bowler in the Vonnie Holliday Celebrity Bowl-A-Thon.**

If you are traveling and need hotel accommodations, we have secured a special rate for our guests at the Hilton Columbia Center, 924 Senate Street, Columbia, SC. If you are interested in taking advantage of these special rates, please call (803) 476-1303 and reference the Vonnie Holliday Tournament or L-VONNIE. You will have the option a standard king or double queen room for \$115/night or a King Junior Suite for \$165/night. Thanks for your interest and I hope to see you at the Vonnie Holliday Celebrity Bowl-A-Thon.

Vonnie

Vonnie Holliday Celebrity Bowl-A-Thon Registration Details

There are three ways to register as a bowler in the Vonnie Holliday Celebrity Bowl-A-Thon:

Individual. If you choose to bowl as an individual my team and I will create your 6-person team from other bowlers who register as individuals. You will meet your team the night of the event. **The cost for bowling as an individual is \$50/person.**

As an individual bowler your tax-deductible bowling fee includes:

1. Individual entry into Bowl-A-Thon
2. Unlimited bowling (only the first two frames will be included in the Top Team Score Competition)
3. Bowling shoe rental
4. Picture with the celebrity of choice (picture will be emailed to you following the event)

Team. You can create your own bowling team by providing the names of those on your team (maximum of six players per team). You and your team will have a lane to yourself and have the option of having a team sign created for the team. Your team sign will be posted at the top of your bowling lane and will be autographed by all the celebrity bowlers. **The cost for team bowling is \$300/team without a team sign and \$400/team with a team sign.**

Your tax-deductible bowling fee includes:

1. Team entry into Bowl-A-Thon
2. Bowling shoe rental for each team member
3. Unlimited bowling for your team (only the first two frames will be included in the Top Score Competitions)
4. Picture with the celebrity of choice and your team (picture will be emailed to you following the event)

With a celebrity. I have personally selected celebrities to serve as bowling captains. A full list of confirmed celebrity bowlers is attached. Bowlers have the option of bowling as individuals on a celebrity team or to have a celebrity as the captain of your team. **Individuals interested in bowling on a celebrity team can do so for \$150/person. If you have a team compiled, but would like to add a celebrity captain, you can do so for \$1000.**

The tax-deductible bowling fee for bowlers who choose to bowl with a celebrity (individual and team) includes:

1. Entry into Bowl-A-Thon (individual or team)
2. Bowling shoe rental for each team member
3. Unlimited bowling (only the first two frames will be included in the Top Team and Top Individual Scores Competition)
4. Picture with your celebrity captain and another celebrity of your choice (pictures will be emailed to you following the event)
5. One ticket to be the guest of Vonnie Holliday at the Carolina Cup on Saturday, April 2. For more information on the Carolina Cup go to <http://carolina-cup.org>.

While the Bowl-A-Thon isn't a tournament, we will be issuing a trophy for the team with the highest combined bowling score and for the individual with the highest score. Bowlers will also have an opportunity to win prizes for knocking down the colored pins.

Introducing Our Celebrity Captains

Anthony Bryant

Defensive tackle for the Washington Redskins.

Clinton Portis

Clinton Portis is a free agent in the NFL having played his last season with the Washington Redskins. The 2008 All-Pro selection running back was named 2-time Pro Bowl selection (2003 & 2008); AP NFL Offensive Rookie of the Year (2002), 2007 FedEx Ground Player of the Week and three-time Ground Player of the Week in 2008.

David Thornton

David Thornton is an outside linebacker with the Tennessee Titans. Thornton has also played for the Indianapolis Colts and played college ball for the UNC Tarheels.

Kentwan Balmer

A former UNC Tarheel, Kentwan Balmer currently works as a defensive end for the Seattle Seahawks. He was drafted by the San Francisco 49ers in the first round of the 2008 NFL Draft.

Maurice "Moe" Fountain

Like Vonnie, Maurice "Moe" Fountain is a native of Camden, South Carolina. The former Clemson Tiger standout currently plays defensive end for the Seattle Seahawks.

Renaldo Hill

Detroit native Renaldo Hill is a safety for the Denver Broncos. He was drafted by the Arizona Cardinals in the 2001 NFL Draft. He has played for the Oakland Raiders and Miami Dolphins. He is the younger brother of NFL defensive back Ray Hill.

Tony Richardson

Tony Richardson is a fullback currently playing for the New York Jets. Richardson was signed by the Dallas Cowboys as an undrafted free agent in 1994. He is a four-time Pro Bowl selection and has played for Minnesota and Kansas City.

Vonnie Holliday

A Camden, SC, Vonnie Holliday has been playing in the National Football League for 14 years. He is currently a part of the Washington Redskins' defensive unit who is passion about kids and an advocate for brain cancer awareness.

Wally Richardson

A Sumter, SC native, Wally Richardson is a former quarterback for the Baltimore Ravens.

William Henderson

William Henderson is a former UNC Tarheel who spent his entire NFL career as a Green Bay Packer. The retired fullback was a 2004 Pro Bowl selection.

Willie Parker

Willie Parker is currently a free agent in the NFL. The former Redskin and Steeler has an impressive list of accomplishments in the NFL, including being a two-time Super Bowl champion (XL, XLIII); two-time Pro Bowl selection (2006, 2007); 2006 Pittsburgh Steeler Team MVP; and four-time 2005 NFL Player of the Week recipient. He also holds the record for longest run from scrimmage in Super Bowl history (75 yards).



Vonnie Holliday Celebrity Bowl-A-Thon Registration Form

Demographic Information:

Name _____

Address _____

Email Address _____

Phone Number _____

Registration Information (please circle your selection):

Individual Bowler

Private Individual **\$50**

Requesting to be added to a Celebrity Team as an individual **\$150**

Please select three celebrities. Celebrities are assigned on a first come, first serve basis. Every effort will be made to give you your first choice; however, if your first choice is unavailable, you will be given your second or third choice.

1st Choice Celebrity _____

2nd Choice Celebrity _____

3rd Choice Celebrity _____

Registration Information (please circle your selection):

Team

Private Team

Without Sign

\$300

With Sign

\$400

The sign will include your team name and team logo (if applicable) only. Please email your logo in eps format to info@studiobpr.com. You will be able to have the sign autographed by celebrities following the event. Sign should read: _____

Requesting Celebrity Captain

\$1000

Please select three celebrities. Celebrities are assigned on a first come, first serve basis. Every effort will be made to give you your first choice; however, if your first choice is unavailable, you will be given your second or third choice.

1st Choice Celebrity _____

2nd Choice Celebrity _____

3rd Choice Celebrity _____

Payment Options:

By credit card:

You can make a credit card payment at www.vonnieholliday.org. Click the Events page and scroll to the bottom. You can also provide your information below and fax the form to 704.464.4683 or email it to info@studiobpr.com.

VISA

Mastercard

American Express

Name on Card _____

Billing Address for Card _____

Card Number _____

Card Exp Date _____

Security Code _____

By Check:

Make checks payable to The Vonnie Holliday Foundation and mail to The Vonnie Holliday Foundation c/o studio b public relations 6934 Tanners Creek Drive, Huntersville, NC 28078.